

IN THIS ISSUE...

**Calendar of Events,
Business of the Month
& Corporate Sponsors**
page 2

New Members & Renewals
page 3

**Fitness Corner:
The Most Effective Fat Burner**
page 4

**On the Move:
The Material Girl**
page 4

Letter from the Board Chair



Windsor Team Always Available

As we have been challenged over the past few months, I wanted to recognize the important role **Christine Tevini** has played in providing for a smoother operation and better value for our members. The results have been well-prepared luncheons, clear communication with the Town and volunteers, and completion of the Dining Guide, while operating the Visitors Center daily.

I want to again go over the current contacts for the Chamber. Your main contact for the day to day operations of the Chamber office and Visitors Center will be **Christine Tevini**. I will be the main contact for requests regarding events, funding and issues with board or staff. **Lorene Romero** is the Vice Chair and is working on Luncheons and supports Ambassadors, Junior Chamber and Internet Marketing along with **Will Jones**. **Tom Lawrence** is our Government Affairs Chair and has always done a great job as our liaison to the Town of Windsor. **Liz Stephens**, Ambassador Chair, works on Business After Hours, Grand Openings and Ribbon Cuttings as well as the Wine and Beer Booths on the Green. Every event involves the Ambassador Team, and they do a fantastic job. **John Reyes** is the Membership Chair along with our newest board member **Jimmy Watson**.

As we stated before our goal will be to listen to you, look at what you need to be successful at growing your business, and help you get there. We are now finishing our first Membership Drive in a very long time in October with the hope to create a larger voice for you when we work with the community. The more members we have, the louder your voice .

The next big event is our February trade show. **Daniel Myers** is heading the planning for this event, and we will be in touch soon to secure your spot on the most important opportunity for community contact of the year. Make your booth the best presentation of your business. Make it fun and people will remember you when they need your services.

I hope you will join us in these events and also consider where you would fit in a committee. The more involved you get, the better your understanding of the needs of your community and the business environment.

Don't forget to talk to your clients, friends and family about membership!!! ★

**At Your Service,
Jeffrey Leasure ChFC
Chairperson of the Board**



 **CREDITS:**
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Amanda Lee Pearson
Okini Design (707) 525-8811
amanda@okinidesign.com

Chamber News & Notes

November 2 – North County Energy Seminar presented by PG&E. All small and medium sized businesses are invited to attend from 7am to 9am at the Mary Agatha Furth Center located at 8400 Old Redwood Hwy., Windsor. Many small and midsize businesses will transition to Time-Varying Pricing in November 2012, so attend this FREE workshop and learn how it will affect your business and how PG&E's energy savings programs and cost management tools can help you succeed with the new rates. Register online through www.pge.com/businesspower or call **(888)329-0664**.

November 4: Ribbon Cutting Friday!

12:00 pm – The Material Girl located at 559 David Clayton Lane on the Town Green.

1:00 pm – Access Bookkeeping and Consulting located at 930 Shiloh Rd. Bldg.44, Ste.E.

If you would like to schedule a Ribbon Cutting at your business, please contact **Ambassador Lacey Burdette at (707)838-9211**.

November 4 – Improving Memory through Music! Take part in the "This is Living" program at Chancellor Place, 907 Adele Drive, Windsor.. Enjoy Improving Memory through Music with Neurologist Allan L. Bernstein, MD. Presentation from 2-3:30pm and Wine Tasting from 3:30 – 4:30pm. Free admission, refreshments & raffle drawings! Seating is limited, so RSVP by 10/31 at **(707)837-8785**.

November 4 & 5 – Holiday Shopping Fair hosted by Vineyard of Faith Church located at 167 Arata Lane. Come get an early start on the holiday shopping from 5-9pm on Nov. 4th and 10am-4pm on Nov. 5th. Handmade items from Avon to Pampered Chef to Longaberger Baskets and lots more! See you there!

November 4 – Grand Re-Opening at Access Bookkeeping & Consulting. You are cordially invited to attend! Come celebrate between 3-7pm at 930 Shiloh Rd., Bldg.44, Ste. E. There will be beverages and hor d'oeuvres. Please RSVP on or before 10-28 at **(707)836-7600**.

December 1 – 11th Annual Holiday Celebration 2011 on the Windsor Town Green! From 5-7pm there will be Musical Performances and Photos with Santa. From 5-7:30pm enjoy Holly Trolley Tours, Polar Express Train Rides, Jingle Bell Carriage Rides, Craft Workshop for Children, and See's Candy Fundraiser in the Library. 7:15 pm will be the Holiday Tree Lighting! Bring your letters to Santa and mail them in "Santa's Special Mailbox" located next to the Central Pavilion. Donate an unwrapped toy at any fire truck located on the Town Green for the "Marv Stubbs Memorial Toy Drive".

December 1 thru January 6 – Old Downtown Windsor Merchants Association presents Charlie Brown Christmas Tree Grove & Snowfall on the Green! Snow will fall daily at 5:30–7:30pm. For more info, go to www.olddowntownwindsor.com.

Business of the Month

Congratulations to **Ron Rouse, Branch Manager of Sonoma Bank** for being selected the Business of the Month! Call **(707) 837-2100** or email ron.rouse@snbank.com for more information.



CHAMBER MEMBER EVENTS

Membership Luncheon presented by the Jr. Chamber
 Tuesday, November 15th, 11:30–1:30pm

Location: Charlie's Grill at the Windsor Golf Club

Menu by: Charlie's Grill

Business of the Month: Ron Rouse, Branch Manager, Sonoma Bank

Member Business After Hours

November 29th 5-7pm

If interested in hosting this Business After Hours, please call the Chamber at 838-7285.

Monthly Digital Newsletter – January 2012 Issue

Deadline: Friday, December 16th for art and payment

Cost: \$25 / Art: vertical letter-sized PDFs (preferred) or Word docs
 email: info@windsorchamber.com

THANK YOU CORPORATE SPONSORS!

Exchange Bank
 Hampton Inn & Suites
 Kaiser Permanente
 Mary Agatha Furth Center
 Redwood Credit Union
 Republic Services
 Standard Structures
 Town of Windsor
 Walmart, Inc.

November's NEW & Renewing Members

NEW Members

Palms Bar & Grill

Amy Cooper

8499 Old Redwood Hwy. #114

Windsor, CA 95492

(707)837-5757

www.palmsbargrill.com

JDM Painting & Staining Specialists

Justin Myers

P.O. Box 2004

Healdsburg, CA 95448

(707)395-0778

www.jdmpaintingandstaining.com

Windsor Orthodontics

Joyce Chang

8886 Lakewood Drive

Windsor, CA 95492

(707)431-8666

www.windsororthodontics.com

Wine Country Body Art

Jeremy Greer

8465 Old Redwood Hwy., Ste.710

Windsor, CA 95492

(707)837-8288

Heart Helpers

Erin Cardiff & Ken Chaffee

P.O. Box 1206

Windsor, CA 95492

(707)836-9874

www.hearthelpers.org

Access Bookkeeping and Consulting

Rick Snell

930 Shiloh Road, Bldg.44, Ste.E

Windsor, CA 95492

(707)836-7600

www.accessbookkeeping.net

Hauth's Family Taekwondo

Chris Hauth

8465 Old Redwood Hwy., Ste.230

Windsor, CA 95492

(707)838-3644

www.familytaekwondo.com

Mamma Pig's

Gary Finnan

275 Windsor River Road

Windsor, CA 95492

(707)838-7447

www.mammapigs.com

The Material Girl, Inc.

Nicole Cowlin

559 David Clayton Lane, Windsor

(707)836-0114

www.materialgirlfabric.com

CV Drywall

Callan Voelkel

115 Cricket Ct.

Windsor, CA 95492

(707)837-8449

www.cvdrywall.com

Lyons Optometry

Kimberly Lyons, O.D.

8911 Lakewood Drive, Ste. 11

Windsor, CA 95492

(707)838-9393

PDI Surgery Center

Sara Randall

1380 19th Hole Drive

Windsor, CA 95492

(707)838-6560

www.pedidental.org

Renewing Members

Airport Business Center

Alliance Medical Center

Allstate Insurance – Jeff Leasure

American Ag Credit

Anytime Fitness

Bell Village – Windsorland RV Park

Bell's Ambulance Service

Bernstein, Rael DDS

Bollinger Accountancy, APC

Brandt Insurance

Brelje & Race Consulting Civil Engineers

Charlie's Grill

Conklin, William DDS

Costco

Dysart Realty

Exchange Bank

Farmers Insurance – Brian Hunsaker

First Baptist Church of Windsor

Frank Perazzo Plumbing

Garrett Hardware

Geyserville Inn & Hoffman House Restaurant

Golden Spoon Frozen Yogurt

Hampton Inn & Suites

Hansen's Moving & Storage

Healdsburg Hospital

Health First Pharmacy

Healthcare Foundation N. Sonoma Co.

Image Tree Service

Industrial Carting

Johnny Garlic's Restaurant

Johnson Pools

Kiwanis Club of Windsor

Lakewood Dental

Lakewood Village Mini Storage

Les Schwab Tire Center

Mary's Pizza Shack

McConnell Chevrolet, Dodge, Jeep

Merrill, Arnone, & Jones, LLP

Micro-Vu Corporation

Mount Storm Forest Products

National Storage Centers

Nieco

North Coast Mac Users Group

Okini Design

The Omelette Express

Pizza Guys

Raley's

River Rock Casino

Round Table Pizza

Savoir-Faire Salon, Inc.

Senju Japanese Restaurant

Shiloh Cemetery

Silveira Pontiac, Buick, GMC

Sonoma West Publications, Inc.

St. John Catholic School

State Farm – Robin Aitken-Bullard

The Center for Social and

Environmental Stewardship

Tomi Thai Restaurant

Tonnellerie Radoux USA, Inc.

Veale Investment Properties

W.C. Sanderson Ford

Weinstein Security, Inc.

Windrose Romantic Cottages

Windsor Christian Academy

Windsor Community United

Methodist Church

Windsor Family Chiropractic Center

Windsor Fire Protection District

Windsor Golf Club

Windsor Lions Club

Windsor Palms Plaza

Wine Country Group Realty –

Tom Lawrence

Wine Country Publishing

Winzler & Kelly

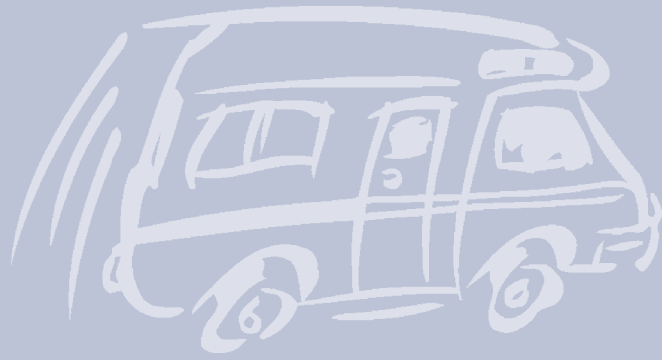
WorldMark by Wyndham

Wright Realty – Janice Chew

WUSD Boosters

Thank You!





On the Move

Nicole Cowlin, owner of **The Material Girl**, is on the move!!! On November 1st, The Material Girl will open her doors at **559 David Clayton Lane**, on the Windsor Town Green. Join Nicole on Friday November 4th at 12noon for a Ribbon Cutting by the Windsor Chamber of Commerce.

If you would like to request a submission for "On the Move...", please email to info@windsorchamber.com. ☆

Fitness Corner

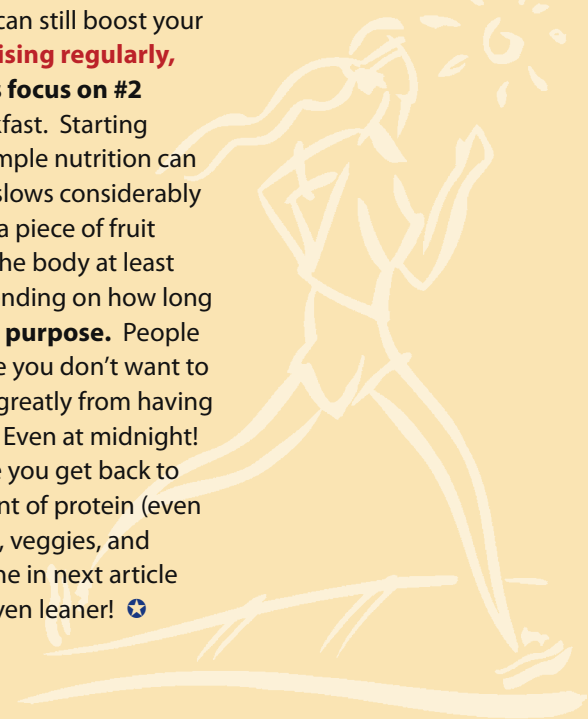
The Most Effective Fat Burner

by **Ace Baldwin**, Certified Personal Trainer, Anytime Fitness (707) 837-7450



Even if you don't have the greatest genetics (thanks mom and dad) you can still boost your own metabolism fairly easily. **The two most effective ways are: 1) exercising regularly, and 2) eating often.** Last month we talked about #1 exercise. **Now let's focus on #2 eating.** Right off the bat I'm going to tell you that you need to have breakfast. Starting your day off (within a half hour of waking up) with some very quick and simple nutrition can possibly be the best thing you can do to get your metabolism moving. It slows considerably overnight, so to "BREAK the FAST" even a serving of oatmeal with milk, or a piece of fruit and some eggs would do the trick. From that point on, you want to feed the body at least SOMETHING **every 2-4 hours.** That would be about 5-8 meals a day depending on how long you are awake. **Skipping meals only lowers metabolism, defeating the purpose.** People also say "I hear that you shouldn't eat late. Is that true?" Yes and no. While you don't want to eat the wrong thing late (we all know what that is), your body will benefit greatly from having to digest and metabolize the right kind of foods, i.e.: protein and veggies. Even at midnight! This will also ensure that the metabolism doesn't drop too low by the time you get back to breakfast. Keep in mind that most meals should consist of a decent amount of protein (even every meal), low to moderate carbohydrates, and don't neglect your fruits, veggies, and good fats. Stick to this for a month solid to burn some serious fat, then tune in next article and find out how cheating on your meal plan can actually HELP you get even leaner! ☆

P.S. Mention this article to receive \$20 off enrollment!



WINDSOR CHAMBER TEAM

OFFICERS

| | | |
|--------------------------|--|----------|
| Board Chair | Jeffrey Leasure Allstate Insurance | 838-9777 |
| Board Vice Chair | Lorene Romero Sharp Tongued Consulting | 481-7692 |
| Treasurer/ Controller | Sean Anderson Redwood Credit Union | 576-5116 |
| Secretary | Daniel Myers Edward Jones Investments | 836-0744 |

CHAMBER STAFF

| | | |
|----------------|-------------------------|----------|
| Office Manager | Christine Tevini | 838-7285 |
|----------------|-------------------------|----------|

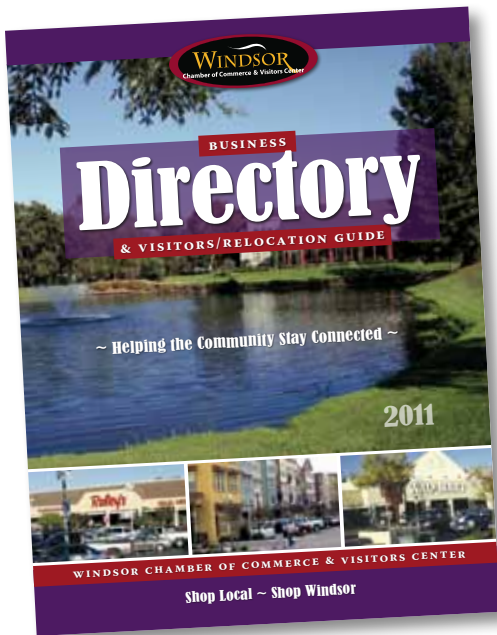
DIRECTORS

| | |
|--|----------|
| John Reyes , W.C. Sanderson Ford Mercury | 433-3318 |
| Peter Bizaca , G & C Auto Body | 490-8333 |
| Elizabeth Stephens , Soroptimist of Windsor | 208-9746 |
| Nick Vannucci , Raley's Superstore of Windsor | 838-6604 |
| Will Jones , Dwelling Resources | 696-0137 |
| Jimmy Watson , New York Life Insurance Co. | 569-7110 |

The Board of Directors and Staff would like to thank **Mary Turner** for her dedication to the Windsor Chamber. Mary has been a Board Director since July 2009. She is a valued employee of Goodwill Industries with an extraordinary large workload, therefore, Mary is no longer able to serve as a Board Director. Thank you Mary, we really appreciate all you have done!



It's the 2012-2013 Windsor Chamber Business Directory & Visitors/Relocation Guide



Reserve your ad space to reach:

- Chamber Members
- Businesses
- Homeowners
- Newcomers
- Visitors
- Special Event Attendees



Take advantage of this advertising opportunity to showcase your business in this beautiful publication that is... **All about Windsor!**

YES, please contact me about advertising in the 2012-2013 Windsor Business Directory & Visitors/Relocation Guide!

Business Name: _____

Contact: _____

Address: _____ Phone: _____

Email: _____

The ad size/rate that I am reserving:

- | | | |
|---|---------------|-------|
| <input type="checkbox"/> Business Card | 3.5 x 2" | \$180 |
| <input type="checkbox"/> Quarter Page | 4.75 x 3" | \$250 |
| <input type="checkbox"/> Half Page | 7.5 x 4.8125" | \$450 |
| <input type="checkbox"/> Full Page | 7.5 x 9.875" | \$700 |
| <input type="checkbox"/> Inside Front Cover, Inside Back Cover or Back Cover | | \$750 |

**FAX this form TODAY to Dana Johnson at 707-433-1511
or call her at 707-433-1339**

FINAL DEADLINE NOVEMBER 18th!

Δ DELTA COMPUTING

We're celebrating our Twentieth Anniversary of providing exceptional support to computer users in the Northern Sonoma County Area and you get the present.



☆Special ½ Price Offer☆

Get up to two hours of service for ½ price. Call today to take advantage of this limited time offer*.



Is this you? Let us help!

We provide on-site service for hardware and software including purchase, upgrade, repair, trouble shooting, networking, malware removal and training. Let us show you and your employees how to improve productivity and make your computer tasks easier as well as how to tie all your electronic devices together so you can access your digital stuff anytime, anywhere.

DELTA COMPUTING

707 837-8560

*The fine print: This offer is good for up to two hours of service in a single visit with this coupon. Limit one discount per customer. Offer expires December 16, 2011. Delta Computing is a Dell Solution Provider. State Electronic Service Dealer Lic. # 84354.

HEALDSBURG PRIMARY CARE

Growing Healthy Together

Accepting New Patients
Most Insurances and Plans Accepted

OPEN ENROLLMENT is the perfect time for North Sonoma County residents to choose Healdsburg Primary Care. Our physicians and staff have deep and abiding ties with the community and the patients we serve. At Healdsburg Primary Care, we are proud of all our accomplished clinicians and friendly staff. Our physicians are known for their compassion and excellence in serving the individual health and family medicine needs of our entire community. We understand that preventing illness is as important as treating it.



HPC IS PROUD TO FEATURE
MARY A. BERG, MD Family Physician

Dr. Mary Berg is a specialist in Family Medicine including primary care pediatrics, gynecology and adult medicine. Dr. Berg is a graduate of the UCSF Family Medicine Residency program in Santa Rosa, CA. She received her medical degree from Howard University College of Medicine in Washington, DC and her masters degree in Administration and Community Organizing from the University of California, Berkeley. With her extensive experience as a family physician and community health advocate, she founded and directed the Fitch Mountain Childrens' Clinic before joining Healdsburg Primary Care in 2005. She is committed to keeping you in your best health.

Dr. Berg is currently increasing her hours to accommodate new patient requests. To schedule an appointment with Dr. Berg or one of our other HPC physicians, call (707) 433-3383.



DAVID H.
ANDERSON, MD, FACP



ANDRE
GERARD, MD



RACHEL
MAYORGA, MD, CMD, FACP



THOMAS A.
WARR, MD, FACP



LOCKE
WILSON, MD



PAUL J.
MARGUGLIO, MD, FACP



CHERYL
GIBSON, FNP
FAMILY NURSE
PRACTITIONER



JUDY
LOCK, FNP
FAMILY NURSE
PRACTITIONER



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WINDSOR, HEALDSBURG, GEYSERVILLE,
CLOVERDALE AND THE REGION



1312 Prentice Drive, Healdsburg
Next to Healdsburg District Hospital
healdsburgdistricthospital.org

Member of North County
Healthcare Network





NEWS RELEASE CONTACT:
Zachary Dorsey,
Ph. (703) 548-0880, ext. 103,
zdorsey@WaterReuse.org

FOR IMMEDIATE RELEASE

Millan receives Presidents Award for outstanding service to Water Reuse Industry



Pictured: Bob Neville of Krome Communications, Wade Miller, WaterReuse Executive Dir., Mark Millan of Data Instincts and John Shearer, President of WaterReuse.

ALEXANDRIA, VA – Mark Millan, principal of Data Instincts, a Sonoma County Public Relations firm specializing in water issues, was recently awarded, the prestigious President’s Award from the WaterReuse Association. The award is made by the President to individuals who demonstrate outstanding service and commitment to the overall Water Reuse Community. Association President, John Shearer presented the award at the 26th Annual WaterReuse Symposium in Phoenix, AZ on September 12, 2011.

Mark Millan has served as the chairman of the WaterReuse Public Education and Outreach Committee for the WaterReuse Association since 2005. Under his leadership a new public website was launched nationally called **AThirstyPlanet.com** as well as new publications and media programs designed to educate the public on the need for new sustainable water resources such as recycled water and desal.

The WaterReuse Association is a national organization with the mission “to advance the beneficial and efficient use of water resources through education, sound science, and technology,” and is well known to water and environmental agencies and governmental entities throughout the world.

Data Instincts has been involved with public outreach and education for recycled water and desalination projects throughout the West Coast including work with the San Francisco Public Utilities Commission, Redwood City, Santa Rosa, Santa Cruz, Windsor, Petaluma and King County, Washington.

For more information on the WaterReuse Association please visit: <http://www.watereuse.org>

For more information, call (707) 836-0300 or visit <http://www.DataInstincts.com>.

###

RIGHT HERE IN WINDSOR...



Windsor Golf Club

EXPERIENCE WINE COUNTRY GOLF AT ITS BEST.

Welcome to Windsor Golf Club.

This beautiful and dynamic course is considered a *must play* by thousands of golfers. Come play a round...we know you'll agree.

After your game, relax and soak in the view at Charlie's lakeside bar and restaurant. Serving lunch, dinner and weekend brunch, Charlie's features great food, fine wines and beers on tap.

Windsor Golf Club and Charlie's are conveniently located just off Hwy 101 in Windsor: exit Shiloh Road, west to 19th Hole Drive.

To book tee times, call 838-7888 or go to www.WindsorGolf.com

Charlie's reservations: 838-8802



Charlie's
at the Windsor Golf Club



And if you're heading south...



ROOSTER RUN
GOLF CLUB

We invite you to play a round on our beautiful course in Petaluma.

www.roosterrun.com (707) 778-1211



**HEALDSBURG
DISTRICT HOSPITAL**

Exceeding Expectations

Orthopaedic Center Of Excellence

Ranked Among the Nation's Top 10% for Joint Replacement For 3 Years in a Row (2009-2011)



JOHN D. TOMASINI, MD

Leading the Orthopaedic and Total Joint Replacement Program, Dr. Tomasini is a board certified Orthopaedic Surgeon as well as a Diplomate of the American Board of Orthopaedic Surgery. He attended medical school at

the University of California Davis School of Medicine and completed his residency at the University of Mississippi Medical Center and the Scottish Rite Hospital for Crippled Children in Atlanta, GA. Dr. Tomasini completed his Sports Medicine Fellowship at Hughston Sports Medicine Clinic in Columbus, GA as well as an AO Fellowship in Munich, West Germany. Dr. Tomasini has been published in numerous professional medical journals, including *Journal of Bone and Joint Surgery*, *Journal of Orthopaedic Trauma*, and *The Physician and Sports Medicine*.

Dr. Tomasini is the team physician for numerous high school athletic programs, including Healdsburg High School and Cardinal Newman High School. He is also the acting medical consultant for the Northern California Rugby Football Union as well as the team physician for the Santa Rosa Rugby Club.

Dr. Tomasini is committed to the health of the Sonoma County community, and has been in practice in Healdsburg since 1988.

Other board certified orthopaedic surgeons on the medical staff, include:

- **Stephen Gunther, MD**
- **Kevin Howe, MD**
- **Tom Miles, MD**
- **Briant Smith, MD**
- **Steven Smith, MD**

**HEALDSBURG DISTRICT HOSPITAL IS RATED
Best Hospital in Sonoma County for Joint Replacement in 2011
Best Hospital in Sonoma County for Total Hip Replacement in 2011**



Our Orthopaedic Center is the proud recipient of the HealthGrades® Joint Replacement Excellence Award™ for three consecutive years and has also received the following HealthGrades® accolades: *

- ★ **Five-Star Rated for Joint Replacement for 4 Years in a Row (2008-2011)**
- ★ **Five-Star Rated for Total Knee Replacement for 5 Years in a Row (2007-2011)**
- ★ **Five-Star Rated for Total Hip Replacement for 3 Years in a Row (2009-2011)**

In addition to these five-star ratings, the Orthopaedic Center at Healdsburg District Hospital boasts state of the art equipment and surgical techniques with a comprehensive pre and post-rehabilitation rehabilitation program for a more integrative system of care and superior outcomes.

With a tradition of award-winning medical services and a Patient Satisfaction Award from Avatar International, there's no question why our Orthopaedic Center of Excellence is the preferred orthopaedic center in the region.

*HealthGrades® ratings are derived from evidence-based outcomes and Medicare data based on patient satisfaction, length of stay, complications, infection rates, accounting for differences in patient illnesses, risk factors and other clinical outcome indicators.

1375 University Avenue • Healdsburg, CA 95448 • (707) 431-6500 • www.healdsburgdistricthospital.org

SERVING THE COMMUNITIES OF HEALDSBURG, WINDSOR, GEYSERVILLE, CLOVERDALE AND THE REGION



NORTH SONOMA COUNTY HEALTHCARE DISTRICT

11th ANNUAL
Holiday Celebration 2011




Windsor
Town Green

Thursday, December 1, 5-8pm

5-7pm


Musical Performances 
Photos with Santa \$9

5-7:30pm

Holly Trolley Tours 
Polar Express Train Rides \$1
Jingle Bell Carriage Rides \$1
Craft Workshop for Children &
See's Candy Fundraiser in Library

All proceeds support Youth & Senior Programs

7:15pm


 *Holiday Tree Lighting*

CHILDREN - Bring your letters to Santa!
Mail them in "Santa's Special Mailbox"
located next to the Central Pavilion

Postage & return address are necessary for North Pole delivery

"Marv Stubbs Memorial Toy Drive"

Donate unwrapped toys on Dec. 1st
at any fire truck located on the Green
Sponsored by Windsor Fire Protection District

DECEMBER 1 - JANUARY 6 

Old Downtown Windsor
Merchants Association presents

CHARLIE BROWN CHRISTMAS TREE GROVE
& SNOWFALL ON THE GREEN
DAILY 5:30 & 7:30

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www.townofwindsor.com

Rain or shine event

