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Letter from the Board Chair



New Changes for the Windsor Chamber of Commerce & Visitors Center

The Board of Directors for the Windsor Chamber of Commerce and Visitors Center has approved an office and staff restructuring plan. I am pleased to announce that **Lynn Woznicki** of Woznicki Consulting and former 21 year President/CEO of the Healdsburg Chamber of Commerce, has agreed to act as the interim President/CEO of the Windsor Chamber of Commerce until a new President/CEO is appointed. Ms. Woznicki will also perform an operational assessment of the Chamber's organization and activities, as well as serve as a consultant to the Chamber's President/CEO search committee and be an active participant during the interview process.

Ms. Woznicki comes highly recommended and holds a B.S. in Biomedical Communications from Ohio State University, an M.A. in Psychology with an emphasis in Organization Development from Sonoma State University and a M.A. in Business Management with an emphasis in Marketing from Sonoma State University. She also completed a 6-year credential program with the U.S. Chamber of Commerce Institute for Organization Management at Stanford University.

Kelli Riveras, owner of Windsor Village, will serve as the Chamber's Membership Consultant. Kelli will continue to chair the Chamber's membership committee which is comprised of 20 Chamber members.

The Chamber Board of Directors would like to thank **Gary Quackenbush**, Past President/CEO, for his dedication and hard work since 2009. Gary has left the Windsor Chamber to resume his public relations and marketing consulting practice. As we all know, Gary has a passion for journalism and marketing. His efforts, creativity and vision have and will continue to move the Windsor Chamber in new and exciting directions. The Windsor Chamber Board of Directors wishes Gary great success in the future.

Our Board asks for your continued support during our search for a new President/CEO. We have enlisted the assistance of three of the top current and former Chamber Executives from Sonoma County to be involved with the selection and interview committees. I would appreciate your comments and suggestions regarding what qualities and values your new President/CEO should have so we can receive as much information as possible and retain the right person for this position.

Email your comments to: boardchair@windsorchamber.com ✉



Best Regards,
John Reyes
Chairperson of the Board

Chamber News & Notes

Every Sunday – 5pm to 6pm – KISSSS – Keep It Simple Sunday Soup Supper at Windsor Presbyterian Church, 5891 Pruitt Ave., Windsor. A free soup, bread and juice supper will be served to anyone in need. **(707)838-1566 or go to www.windsorpresby.org.**

Now until May 7 – Curves Waives Service Fee for a Bag of Groceries! For those who bring in a bag of groceries for Sonoma County Food Bank, Curves of Windsor is waiving its service fee for new members who sign up between now and May 7. Save up to \$99! For more information, contact **Judy Hull at 838-8070**. Visit Curves' new location at 9025 Old Redwood Highway, Ste. F.

Sunday May 1st – Sonoma County Farm Trails Blossoms, Bees and Barnyard Babies Spring Farm Passport. Farms from Petaluma to Healdsburg open their doors for a behind the scenes look at the county's food and agriculture. Passports cost \$25 per vehicle. Go to **www.farmtrails.org** for more information. To purchase tickets, call **837-8896**.

Saturday May 7th – Windsor Day Parade and Festival sponsored by the Kiwanis Club of Windsor! The Festival on the Town Green starts at 9am to 3pm, with the parade from 10am to Noon. There will be jumpies for the kids, food, wine, beer, artisans, craft vendors, and musical entertainment. For more information go to **www.kiwaniswindsor.org**.

Sunday May 8th, Friday May 13th & Saturday May 14th - Windsor Bicycle Center Schedules a Series of Spring Group Rides. Want a great way to get in shape for summer outdoor activities? Start now by signing up for spring group bicycle rides. Sponsored by the Windsor Bicycle Center, all of the following rides will leave from the shop, located at 830 McClelland Drive on the Town Green, unless otherwise specified (helmets are required). **For schedule, go to www.windsorbikes.com.**

Tuesday May 10th from 2-6pm – Windsor Blood Drive at Chancellor Place of Windsor, located at 907 Adele Drive, behind Safeway and CVS. **(707) 280-6618. Wednesday May 25th from 3-7pm – Windsor Blood Drive at Safeway**, located at 9040 Brooks Road South. A Cold Stone Creamery coupon will be given to all blood donors. **(707) 280-6618.**

Thursday May 26th – Saturday May 28th – 62nd Healdsburg Future Farmers Country Fair – Experience the charm of a small town country fair at Recreation Park in Healdsburg. Admission is free. The fair includes a parade, food, circus, petting zoo, livestock show, awards and exhibits. Parade application, fair schedule, more info at **www.healdsburgfair.org**. The parade starts at 6pm.

Thursday June 2nd – Sunday June 5th – THIS IS YOUR SENIOR MOMENT! The first annual Council on Aging Senior Games in Sonoma County will be held at eight different city venues – including Windsor, which will host a golf tournament at the Windsor Golf Club on Thursday, June 2 with the shotgun start at 1pm.

Business of the Month

Congratulations to **Daniel Myers, Financial Advisor, Edward Jones** for being the Business of the Month! Please call **(707) 836-0744** or email **daniel.myers@edwardjones.com** for more information.

Edward Jones
MAKING SENSE OF INVESTING

CHAMBER MEMBER EVENTS

Member Luncheon – Tuesday, May 17th, 11:30-1:00pm

Location: 1320 19th Hole Drive, Windsor

Menu by: Charlie's Grill at the Windsor Golf Club

Speaker: Lynn Woznicki; new WCC Interim President/CEO

Member Business After Hours

Tuesday, May 24th 5-7pm

Hosted by: TBA

Location: TBA

Monthly Digital Newsletter – June Issue

Deadline: Friday, May 20th for art and payment

Cost: \$25 / Art: letter-sized PDFs (preferred) or Word docs

email: **info@windsorchamber.com**

THANK YOU CORPORATE SPONSORS!

Exchange Bank

Hampton Inn & Suites

Kaiser Permanente

Mary Agatha Furth Center

Redwood Credit Union

Republic Services

Sonoma Bank

Standard Structures

Town of Windsor

Walmart, Inc.

May's NEW & Renewing Members

Quest Diagnostics

Ariel Wallis-Spencer (707) 838-2430
8465 Old Redwood Hwy. #201
Windsor, CA 95492
Ariel.x.wallisspencer@questdiagnostics.com
www.questdiagnostics.com

Vineman, Inc.

Russ Pugh (707) 528-1630
P.O. Box 6007, Santa Rosa, CA 95406
russ@vineman.com
www.vineman.com

Renewing Members

Alternative Roofing Solutions, Inc.
Frankie's Beehive Salon
H & R Block Windsor
Huntington Learning Center
Siteshine
Vineyard of Faith



Meal Plan-ning

by Ace Baldwin, Cert. Personal Trainer,
Anytime Fitness (707) 837-7450

Making a conscious choice to eat better usually involves making more of your own food, which is always better than something frozen, canned, or from the lunch truck. Knowing what to pack, and a little pre-planning is where most people fail. With the average work week, we can usually count on eating breakfast and dinner at home, right? So that just leaves lunch and a few snacks. Simple. When packing your lunch the night before (because you know you won't have time in the morning), remember the "Rule of 3's". You should have 1/3 lean protein (chicken breast, etc..), 1/3 complex carb (brown rice, sweet potato), and 1/3 vegetable (broccoli, asparagus), with all portions about the size of your palm. So now what are some healthy snacks? If it's still in the morning, a small container of low-fat cottage cheese and a piece of fruit is perfect. In the afternoon? A few slices of deli turkey, a handful of almonds, and some carrot sticks will keep the protein high, the carbs low, and the hunger at bay. All of which don't need to be cooked or prepared, just refrigerated. Stick to this Monday thru Friday and you can afford to cheat a little on the weekends... and still see the pounds drop off! Mention this article and receive 50% off enrollment and a free month of tanning. ☆

Promote Your Business!

Hello Fellow Chamber Members,
We are getting ready to kick off our fun events on the Windsor Town Green. The Windsor Chamber of Commerce will be selling beer and wine at a couple of May events and four Thursday night concerts in June, July and August. These are great fundraising and community awareness events for the Windsor Chamber of Commerce, however we cannot do it without the support of our members. If you would like to volunteer to help, please email me at emorrisstephens@yahoo.com to let me know when you are available. Your business can put out a small amount of information, however we will not be able to hang additional banners this year.

Below are the events and dates that we have available for you to promote your business. For more information, please call the Chamber at (707)838-7285 or email me, and I will call you back.

May 7-Windsor Day Parade-

Wine, Beer, Mimosas, Coffee, Water, Soda
Two shifts: 8-12, 12-4 (first shift includes set up help, second shift includes tear down help)

May 22-5K Run-Wine, Beer, Mimosas, Coffee, Water, Soda- 8-11, 7:30 set-up, 11-tear down

June 23-It's A Beautiful Day-Thursday night concert: 5-8, 4-set-up, 8-tear-down

July 7-Gator Beat-Thursday night concert: 5-8, 4- set up, 8 tear down

July 21-Alma Desnuda-Thursday night concert: 5-8, 4- set up, 8 tear down

August 4-Wonder Bread Five-Thursday night concert: 5-8, 4- set up, 8 tear down

Thank you for your help! ☆

Elizabeth Stephens, Beer & Wine Committee Chair
Windsor Chamber Of Commerce Board Director

Fitness Corner

WINDSOR CHAMBER TEAM

OFFICERS

Board Chair	John Reyes W.C. Sanderson Ford Mercury	433-3318
Board Vice Chair	Joe Schiavone Walmart, Inc.	836-7200
Treasurer/ Controller	Sean Anderson Redwood Credit Union	576-5116
Secretary	Will Jones Dwelling Resources	696-0137

CHAMBER STAFF

Interim President / CEO	Lynn Woznicki	838-7285
Office Manager	Christine Tevini	838-7285

DIRECTORS

Peter Bizaca , G & C Auto Body	490-8333
Tom Lawrence , Frank Howard Allen Realtors	484-8796
Jeffrey Leasure , Allstate Insurance	838-9777
Ernest Rodriguez , Sonoma Bank	837-2100
Elizabeth Stephens , Soroptimist of Windsor	208-9746
Mary Turner , Goodwill Industries	529-4322
Nick Vannucci , Raley's Superstore of Windsor	838-6604



Windsor Chamber of Commerce Advertising Opportunities for 2011-2012

It's easier than ever to reach more than 27,000 Windsor residents and visitors who pick up our terrific assortment of informative brochures each year. **Save money NOW when you advertise in two or more of the following publications:**

2011-2012 Windsor Town Map: Featuring a beautiful map of Windsor including Downtown, the entire town of Windsor and its parks and facilities, the Map Guide offers visitors an at-a-glance opportunity to find YOUR business quickly and efficiently. Visitors request maps more than any other item, so reach them the instant they are looking for attractions in Windsor.

2011-2012 Dining-Lodging-Spa-Winery Guide: Our expanded Windsor Guide features wineries, retail, lodging, spa, dining and activity options and is distributed liberally at the Windsor Visitors Center, and at hotels, restaurants and public places from Geyserville to Rohnert Park -- as well as given to thousands of participants in Chamber events. Not only for visitors, this guide informs local residents, tourists and guests about what's new, what's happening and where to go for family-friendly activities.

2011-2012 Windsor Chamber Business Directory: The Directory features in-depth information about Windsor shopping, entertainment, parks, services, schools and more. Every Windsor Chamber member receives a FREE listing. You can also enhance your presence with a display ad. Used as the resource directory for Chamber members, it is also distributed to visitors, new residents and by mail to those relocating to Windsor.

Yes! I would like more information about Windsor Chamber advertising options!

Business name: _____ Phone # _____

Contact name: _____ Email: _____

Address: _____

Fax to: Windsor Chamber office (707) 838-2778 or contact our project coordinator:
Dana Johnson at (707) 322-3403 or Dana@MediaMixAdvertising.com

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At the **Family Law Offices of Carol A. Gorenberg**, we provide compassionate and comprehensive legal solutions to individuals with family law problems. You will find a comfortable environment at our office where you can discuss your needs, values, goals and fears frankly and honestly. Together, we will determine a strategy to resolve the issues you face at this difficult time, and reduce your risk of problems in the future.



Carol A. Gorenberg
2544 Cleveland Avenue, Suite 202
Santa Rosa, California 95403
Phone: (707) 523-1810
Fax: (707)523-1825
E-mail: diana@cagfamilylaw.com
www.cagfamilylaw.com



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Did you know Togo's has been serving up big, fresh, made-to-order sandwiches since 1971? Since then, we have continued to make Great Sandwiches stuffed with the finest ingredients, just the way you like them. We have also added delicious wraps, salads and soups for those adventurous taste buds.

Whether it's a quick lunch on the go, an office meeting, tailgating at that special event, or a party in your home, Togo's offers the perfect variety of boxed lunches, party trays, party packs, salads, and dessert trays for pick-up or delivery!

We would like to provide you with a couple special offers below, as well as additional coupons for your coworkers and friends.

We look forward to serving you soon!

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CATERING SANDWICH TRAY



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**FREE 6" REGULAR
SANDWICH**
WITH THE PURCHASE OF 6"
REGULAR SANDWICH OR LARGER



Valid only at participating Togo's location: 8936 Brooks Road South, Windsor, CA 95492. Limit one coupon per customer per visit. Must present coupon at time of purchase. Void where prohibited by law. Consumer must pay applicable tax. May not be combined with any other coupon, discount or promotion. Coupon may not be reproduced, copied, purchased, traded, or sold. Cash redemption value 1/20 of 1 cent. Expires 6/30/11. ©2011 Togo's Eateries, Inc. All Rights Reserved.

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Windsor Golf Club and Charlie's are conveniently located just off Hwy 101 in Windsor: exit Shiloh Road, west to 19th Hole Drive.

To book tee times, call 838-7888 or go to www.WindsorGolf.com

Charlie's reservations: 838-8802



Charlie's
at the Windsor Golf Club



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